

University of Pretoria Yearbook 2016

Entrepreneurship 313 (OBS 313)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Programmes	BCom Entrepreneurship
Prerequisites	OBS 114,124 and 213 with admission to the examination in OBS 223. Only available to BCom (Entrepreneurship) students
Contact time	3 lectures per week
Language of tuition	English
Academic organisation	Business Management
Period of presentation	Semester 1

Module content

*Only for BCom (Entrepreneurship) students

Nature of small business management; management of entrepreneurial opportunities; management of the business plan; small business marketing; purchasing; operational and financial management. Social and legal small business environment in South Africa: all legal requirements entrepreneurial businesses have to comply with.

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